



## International Institute of Management Corporate Partner Scheme

The International Institute of Management (“IIM” or “the Institute”) now invites on a limited and highly selected basis leading organizations in different sectors to join hands with the Institute as its “**Corporate Partners (CPs)**” in pursuit of its objectives of promoting the practice of professional management and enhancing the competence of leaders at all levels within organizations of all sorts. Through collaborating with the Institute, their achievements and successes of different kinds can be shared with and admired by the business community, setting examples of best practice and serving as role models for managers, administrators and entrepreneurs in Hong Kong, the Mainland, Asia and internationally.

### **Qualification & Duties:**

This honorable partnership category is strictly by invitation only. It is open to selected corporations and institutions with

- 1) proven records of success in various fields of operation; or
- 2) established & time-honored historical record of accomplishment in their specific fields; and
- 3) noticeable achievements as outstanding market leaders; as well as
- 4) an interest plus aspiration in & inclination towards being societal leaders to help promote the development of management values, philosophy, theory & competencies, particularly among students & young managers.

To jointly realize the above goals, “**Corporate Partners (CPs)**” are required to pay an annual subscription, initially set at HK\$20,000, PLUS optional contribution or sponsorship in kind or cash in support of the cause and functions of the Institute throughout the year.

## **Rights & Privileges**

Accredited IIM “**Corporate Partners (CPs)**”, whose validity is constantly under the stern scrutiny of the Council, enjoy rights & privileges appended below:

- a) Priority access to IIM for information, advice, counseling, coaching, training, consulting and related services, including helping to link up with local universities for arranging career/recruitment talks in campus, selecting summer interns, lining up part-time projects (e.g. marketing research assignments), screening trainees and young recruits, etc.;
- b) One free VIP admission ticket to attend IIM’s Annual Dinner, PLUS table booking at special concession rate;
- c) One page of free insert in IIM's Annual Dinner souvenir program brochure, in the form of advertisement, corporate introduction or greeting message;
- d) Up to four pages of corporate write-up/article introducing the organization (IIM to provide the interviewer and professional copy writer; CP’s to provide organizational information, photographs, and needed assistance/facilitation) on the Institute’s annual journal (additional pages at concession rate);
- e) Free to contribute articles to IIM’s publications: newsletters, journals and monographs/occasional papers of specific management topics;
- f) Exclusive use of the title “**IIM Corporate Partner (CP)**” in all organizational communication and publicity materials;
- g) Internal and external recognition with wide media exposure;
- h) Excellent networking opportunities with other outstanding business leaders;
- i) Invitation to IIM-organized activities and programs (luncheon talks, seminars, industrial visits, exchange functions with major trade commissions, embassies & government officials, etc.) free or at concession rates;
- j) Improved ability to attract and retain top talent for your organization; and
- k) Other privileges being considered that will be announced from time to time.

